選擇題(每題 2.5 分):請從選項中選出最正確的一個,各題答案請註明題號。

- 1. When Adam Smith said that economic activity was directed by an "invisible hand", he meant that
  - (a) invisible forces will lead to economic chaos unless wise central planning directs economic activity.
  - (b) divine providence is the ultimate ruler of an economy.
  - (c) scarcity is largely the result of invisible forces that can be eliminated once individuals are free to pursue their own self-interest.
  - (d) competitive markets motivate even self-interested individuals to pursue productive activities that also serve the public interest.
- 2. An increase in the supply of cellular phones reduces their price by 20%. If the elasticity of demand for cellular phone is 2 and the elasticity of supply is 1, how much do sales of cellular phones increase?
  - (a) 20%. (b) 30%.
  - (c) 40%.
  - (d) 50%.
- 3. If an economist states that the cost of commuting by bus for a rich man is higher than for a poor man, we would infer the economist was talking about the notion of
  - (a) the invisible hand.
  - (b) opportunity cost.(c) the law of diminishing returns.
  - (d) the principle of comparative advantage.
- 4. If the imposition of maximum legal price doesn't create deadweight social loss, we can conclude that
  - (a) supply is perfectly elastic.
  - (b) the maximum legal price is above the market clearing price.
  - (c) demand is perfectly elastic.
  - (d) a subsidy is also put in place.
- 5. The market price in a perfectly competitive industry in short-run equilibrium is \$3 and the minimum average cost for all firms is \$2.50. In the long run, we would expect an increase in
  - (a) each firm's ouedtput.
  - (b) the number of firms.
  - (c) each firm's profit.
  - (d) each firm's average cost.
- 6. In the long run, in a competitive market, the price of a good is determined primarily by the
  - (a) per-unit costs of production.
  - (b) decision of buyers about how much they are willing to pay.
  - (c) elasticity of supply of the good.
  - (d) elasticity of demand for the good.
- According to new classical macroeconomics, interest rates have a significant impact on saving rate and work incentives because of
  - (a) the interest sensitivity of expensive leisure activities.
  - (b) the high wealth elasticity of leisure activities.
  - (c) intertemporal substitution.
  - (d) Ricardian equivalence.

- 8. Assume that a proportional tax is levied on the earnings from the work of a person and that leisure is a normal good. Which of the following best describes the impact of this tax on the person's work hours?
  - (a) The substitution effect tends to increase work hours.
  - (b) The income effect tends to increase work hours.
  - (c) The substitution and income effects tend to decrease work hours.
  - (d) The substitution effect tends to increase work hours, whereas the income effect tends to decrease work hours so that the net effect is uncertain.
- An economically efficient court decision about an injury suffered by someone using a product
  - (a) makes the producer pay compensation equal to the damage suffered by the user.
  - (b) makes the producer pay no compensation, but warns the producer to make the product safer.
  - (c) makes the producer pay compensation to maximize the consumer surplus.
  - (d) provides incentives such that the marginal social cost of additional precautions taken by the users equals the marginal social benefits of those precautions in reducing accidents.
- 10. In which of the following ways is a monopolist different from a perfect competitor?
  - (a) Average cost will continually drop as output expands.
  - (b) Price is above marginal cost.
  - (c) The demand curve for the industry has a negative slope.
  - (d) All of the above are true.
- Rent seeking occurs when
  - (a) there is a tendency toward clustering of tall office and industrial buildings.
  - (b) monopolistic firms earn economic profits.
  - (c) cartel arrangements are formed among a few leading firms.
  - (d) special monopoly privileges are sought from government.
- 12. Property rights can promote conservation of scarce resources by
  - (a) establishing a government agency to oversee public use of the resources.
  - (b) identify the individual who will be liable fir misuse of the resource.
  - (c) granting someone ownership rights and incentives to care for the resource.
  - (d) restricting the owner's ability to sell the resource to others.
- 13. The hypothesis of rational expectations implies that
  - (a) involuntary unemployment cannot exist.
  - (b) unanticipated monetary policy actions cannot affect real output.
  - (c) expectations must be correct in stochastic models.
  - (d) expectational errors are unsystematic.
- 14. The Arrow impossibility theorem suggests that
  - (a) it is impossible to elect a dictator under the democratic system.
  - (b) one cannot combine individual preferences, expressed by voting, into a consistent set of preferences for society as a whole.
  - (c) the median voter determines the outcome of a vote.
  - (d) a politician can never be elected unless she takes middle-of -the road positions.
- 15. In an economy that has zero net exports, equilibrium investment is equal to
  - (a) the government deficit.
  - (b) equilibrium savings.
  - (c) equilibrium savings plus the government deficit.
  - (d) equilibrium savings minus government deficit.
- 16. As an economy (without technical progress) approaches its steady state,
  - (a) increasing returns to capital occur.
  - (b) economic growth increases.
  - (c) equilibrium investment rises.

  - (d) the rate of interest decreases.

- equilibrium rate of inflation is
  (a) 3%.
  - (b) 6%. (c) 9%.
  - (d) 18%.
- 18. Which of the following will increase both the price level and real output in the short run?
  - (a) An increase in the money supply.(b) An increase in oil price.
  - (c) A decrease in the money supply.
- (d) Technical progress.
- If the Central Bank wants an expansionary monetary policy, it could

   (a) reduce interest rates on savings and time deposits.
  - (b) reduce discount rate.
  - (c) sell government securities. (d) all of the above.
- 20. With a fixed exchange rate system, if a country increases its money supply too slowly.
- (a) a balance of payments surplus will ensure and the money supply will have to be reduced even more.(b) a balance of payments surplus will ensure and the money supply will have to be increased.
  - (c) a balance of payments deficit will ensure and the money supply will have to be reduced even more.
  - (d) a balance of payments deficit will ensure and the money supply will have to be increased.

## 經濟學 第二部份 簡答題

- 本部份共10小題(分在四個故事下),每題5分,小計50分。
- 每小題回答的字數請勿超過20個字。除(4)、(5)、(8)三題外,請不必說明你的答案。

每年大約春假前,台中大甲都會舉辦八天七夜的媽祖邊境進香活動,往返嘉義新港奉 天宮。諸回答以下問題:

- (J) 如果視繞境進香活動爲一經濟活動,請指出參與該活動的生產者、消費者、以 及雙方所進行交換的財貨。
- (2) 在進行該活動時,是否存在一些不被生產者算在私人成本之內的社會成本?請 舉出一項。
- (3) 請針對此項成本提出一個辦法,使得生產者不得不將它算在私人成本之內。
- (4) 請說明該辦法一但被採行後,其新增的執行成本不會大過原被忽略的成本。

近年來,台塑企業加入台灣的油品市場,和原有的中國石油公司競爭。截至目前,它們還未出現相互勾結的情形。請回答以下問題:

- (5) 請舉出(或構想)一項台塑和中油之間的競爭行為,並說明它們不太可能出現在壟斷性競爭的市場結構裡。
- (6) 讀學出一項會妨礙它們進行勾結的非政策也非法律的因素。

在衡量一國的經濟表現時,我們有時會用 GNP (國民生產毛額),有時會用 GDP (國內生產毛額)。 請回答以下問題:

- (7) 在定義上,GNP 與 GDP 的差別爲何?
- (8) 台商到大陸投資設廠對 GNP 與 GDP 的影響何項較大?請說明。

近十年來,日本的經濟情勢一直未見好轉。近日,日本更出現通貨緊縮(deflation)現象。請回答以下問題:

- (9) 請給通貨緊縮下一個嚴格的定義。
- (10) 在通貨緊縮下,請舉一項個人保護其資產的有效辦法。