辞目		94 學年度科技管理研究系(所)科管组碩士班入學考試									
一、請指出以下陳進正確或不正確,正確答○,不正確答〉、為在答案卷上,勿作解釋(每題 2 分)。 (1) 利差上升可以增加總和需求。 (2) 現行價格下,需求量大於供給量,價格將會上漲。 (3) 提高差低工資務整點就業,降低失業率。 (4) 投資需求増加可以增加總和需求。 (5) 進口洋酒消費需求增加可以增加總和需求。 (6) 需求提高會導致消費者剩餘consumer surplus)增加。 可以預費出公債將使貨幣供給寬縣。 (8) 菲利浦曲線(Philips curve)表示失業率與物假上漲的關係。 (9) 長期總和供給是指在失業率為等時的生產水準。 (10) 總需求=消費+投資+政府借貸+出口一進口 (11) 政府以未享預資來擴大支出提振星氣將可能緩性長期經濟繁榮。 (12) 鼓励失業勞工進入學校進修可以降低失業率。 (13) 升值通常可以使進口增加。 (14) 降低銀行存款準備準務使貨幣供給減少。 (15) 馬模經濟(economy of scale)導致廠務長期平均成本隨著產量增加而下降。 一、轉遷出以下四段文字的作者與主題,寫在答案卷上並且說明主題內容(每題 10 分)。		科目經濟學科目代碼_ (5201)_共_2_頁第_1_頁 *請在試卷【答案卷】內作答									
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- (18) "These spontaneous and discontinuous changes in the channel of the circular flow and these disturbances of the centre of equilibrium appear in the sphere of the wants of the consumers of final products. ... Yet innovation in the economic system do not as a rule take place in such a way that first new wants arise spontaneously in consumers and then the productive apparatus swings round through their pressure. We do not deny the presence of this nexus. It is, however, the producer who as a rule initiates economic change, and consumers are educated by him if necessary; they are, as it were, taught to want new things, or things which differ in some respect or other from those which they have been in the habit of using."
- (19) "Good work is rightly appreciated, inventions and improvements in machinery processes and in the general organisation of the business have their merits promptly discussed; if one man starts a new idea it is taken up by others and combined with suggestions of their own; and thus becomes the source of yet more ideas.... When an industry has thus chosen a locality for itself, it is likely to stay there long: so great are the advantages which people following the same skilled trade get from neighbourhood to one another. The mysteries of the trade become no mysteries; but are as it were in the air, and children learn many of them unconsciously"
- 三、講回答以下問題(每題15分)。
- (20) 網際網路的普遍使用促進了許多的電子商務活動,請根據資訊經濟學(economics of information)的理論分析,說明網際網路技術所造成的經濟效益。
- (21) 國內的無線電話市場開放之後,使用者雖然大增,但是**通話費**率仍然快速下降,請以需求與供給曲 線圖形說明這個現象。